

**DRIVING FORCE Vehicle Rentals, Sales and Leasing**  
16105 Stony Plain Road  
Edmonton, AB T5P 4A1

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FOR IMMEDIATE RELEASE

## **LOCAL BUSINESS OPENS EIGHTH LOCATION IN FORT SASKATCHEWAN**

On Wednesday, April 19th, DRIVING FORCE Vehicle Rentals, Sales and Leasing opens its doors in the booming city of Fort Saskatchewan.

“DRIVING FORCE expands into new markets to keep up with the demand for our services,” says Jeff Polovick, President and CEO of DRIVING FORCE. “With the majority of our business coming from corporate customers in construction, manufacturing and the oil and gas industry, our decision to move into Fort Saskatchewan makes perfect sense.”

“People tend to think of us as the truck specialists, since over eighty per cent of DRIVING FORCE business is in the rental, lease or sale of light- to medium-duty trucks,” says John Blimke, General Manager of DRIVING FORCE. “But there is more to us. Whether you're looking for a compact through to a luxury car, import or domestic, we can get it for you.”

This variety and strong partnerships have been part of DRIVING FORCE success for over 28 years. The company is very active in the communities it serves, differentiating itself by striving to exceed expectations with each customer. Customers can rent, buy or lease any make or model of vehicle, customized to suit their needs.

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For further information or photo opportunities, please contact:

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**Attached photo:** John Blimke, General Manager, Claudette Kirdeikis, Marketing Director, John Durnett, Customer Relations & Business Development and Jeff Polovick, President and CEO of DRIVING FORCE Vehicle Rentals, Sales and Leasing celebrate the new Fort Saskatchewan location.

