



What Drives You?



Vehicle Rentals | Sales | Leasing

Automatic Transmission • Updating DRIVING FORCE customers with vehicle industry information

Used Vehicle Specials

Edmonton West Sales Special **Edmonton South Sales Special**



2010 Ford F350 XLT FX4
6.8L V10, 4x4, auto, crew cab, long box, a/c, cruise, tilt, CD, heated mirrors, p/l, p/w, p/m, 55,957 km
\$31,933



2008 Cadillac XLR V
4.4L 8CYL, heated leather seats, a/c, cruise, remote entry/start, steering wheel controls, tilt, navigation system, 63,363 km
\$68,888

Calgary Sales Special

Fort McMurray Sales Special



2010 GMC Sierra 3500 SLE
6.0L 8CYL, 6 pass, a/c, cruise, heated mirrors, p/l, p/m, p/s, p/w, remote entry, tilt, long box, 60,485 km
\$34,800



2011 Ford F150 SVT Raptor
6.4L 8CYL, crew cab, a/c, cruise, heated seats, p/l, p/m, p/w, remote entry, steering wheel controls, tilt, navigation system, sunroof, 605 km
\$65,999

Saskatoon Sales Special

Vancouver Sales Special



2008 Ford F350 XLT
6.4L V8, Diesel, Short Box, auto, a/c, tilt, cruise, p/w, p/l, p/m, p/s, CD, leather heated seats, 64,291 km
\$37,980



2009 Cadillac Escalade
6.2L 8CYL, auto, 7 pass, cruise, steering wheel controls, tilt, ABS, fog lights, OnStar, parking distance sensors, sunroof, 61,495 km
\$53,995

Fort St. John Sales Special

Fort St. John Sales Special



2007 Toyota Tacoma SR5
4.0L 6CYL, ATC, p/l, p/w, CD, grey cloth interior, a/c, tilt, remote entry, ABS, 51,973 kms
\$24,995



2007 Hyundai Entourage
3.8L 6CYL, ATC, 7 pass, p/l, p/w, CD, DVD, leather interior, ABS, rear air, tilt, electric sliding doors, 59,870 kms
\$16,995

AMVIC Licensed / Dealer License #30221

Financing and leasing are available on all vehicles.

Rentals
Sales
Leasing



Used Vehicle Centre
1•800•936•9353
www.drivingforce.ca
PRICES DO NOT INCLUDE TAXES

3 mo. or 5000 km powertrain warranty on most vehicles

DRIVING FORCE Contest Winner



Montana Currie, Branch Manager presents Cherie Dunn with \$100 in lottery tickets.

Congratulations to **Cherie Dunn** from Fort St. John who won \$100 in lottery tickets by entering our contest in Automatic Transmission's Fall/Winter issue.

Although Cherie didn't win big, she said it was fun to scratch so many tickets.

Edmonton West
11025-184 Street
Edmonton, AB
Ph: 780•483•9559

Calgary
2332-23 Street NW
Calgary, AB
Ph: 403•296•0770

Vancouver
20020 - 96 Avenue
Langley, BC
Ph: 604•881•9559

Edmonton South
9503-34 Ave
Edmonton, AB
Ph: 780•439•9559

Fort McMurray
340 Parent Way
Fort McMurray, AB
Ph: 780•791•0932

Fort St. John
9415-100 Ave
Fort St. John, BC
Ph: 250•787•0634

Leduc/Edmonton Int. Airport
Executive Royal Inn
Room 101, 8450 Sparrow Dr.
Leduc, AB
Ph: 780•980•2672

Saskatoon
2910 Idylwyld Drive North
Saskatoon, SK
Ph: 306•931•9559

Iqaluit
Box 331
Iqaluit, NU
Ph: 867•979•2088

Fort Saskatchewan
8716-112 Street
Fort Saskatchewan, AB
Ph: 780•998•2995



www.drivingforce.ca

Toll Free **1•800•936•9353**

DRIVING FORCE wants to hear from you!

Do you have comments or suggestions? Is there a subject you would like to see in Automatic Transmission? To report a change of address or contact, or to be removed from our mailing list, please contact us.

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Automatic Transmission is published twice a year to inform DRIVING FORCE customers about our people, our company and our industry.

Spring/Summer 2011

What's Inside?

- DRIVING FORCE Named One of Canada's 50 Best Leasing Offer 02
- Customer Profile 02
- Employee Profile 03
- Used Vehicle Specials 04
- DRIVING FORCE Contest Winner 04

Did You Know?

Average Age of Vehicles on the Road:

- Saskatchewan has the oldest average age of vehicles on the road at 10.23 years
- Newfoundland has the youngest vehicles at 7.77 years
- Alberta and BC are at 8.94 and 9.69 years respectively

Source: Dennis DesRosiers

ISO 9001
Certified

Here We Grow, Again!



Last year's big announcement was our deal with TriWest Capital Partners, which would see DRIVING FORCE positioned for managed growth on our way to becoming a national company. Now, we are extremely excited to announce that we have taken the first steps on that path by acquiring two established automotive businesses in Whitehorse: Klondike Motors and Norcan Leasing Ltd.

Klondike Motors is a full-service Chevrolet, Buick, GM dealership serving the people of Whitehorse and the Yukon territory. With new and quality-used vehicle sales, plus complete service, parts, accessories and body works, Klondike Motors is a perfect fit for DRIVING FORCE as we move to strengthen our presence in Canada's prosperous north.

Norcan is a complete automotive sales, rental and leasing company, with nearly 40 years of success in the land of the midnight sun. With the largest and most diverse fleet of cars, vans, 4x4's, and light trucks of all kinds, and locations in Whitehorse and Inuvik, Norcan is an ideal complement to the DRIVING FORCE family.

With these two new additions, DRIVING FORCE has once again increased our buying power and strengthened our position to provide the very best in price, product and service to customers all across Western Canada and the northern territories. Of course, at DRIVING FORCE, there's more to our business than just business. We are very pleased to welcome over 60 staff from Klondike Motors and Norcan to our DF family, and we look forward to growing that number even further as we build in the north.

At DRIVING FORCE, we see these new markets as an engine for growth and opportunity. A strong local economy, and a tourism trade that is fast becoming a destination of choice for European visitors looking for a northern experience, make Whitehorse the place to be over the coming years. We are looking forward to being an active force in the community, and to expanding operations to create an even bigger presence.

Now, with three dealerships and 11 rental locations across BC, Alberta, Saskatchewan, the Yukon and Northwest Territories, DRIVING FORCE is truly on the road to becoming a national company. And we're just getting started. The coming months and years will see us adding more locations and new business opportunities as we take our DRIVING FORCE business model all across Canada. Stay tuned for more developments, or come by for a coffee and find out what's new at DRIVING FORCE.



The newly acquired GMC dealership and Norcan auto rentals, sales and leasing company expands DRIVING FORCE's reach into the north.

