

November 1, 2013

For Immediate Release

Langley Celebrates New DRIVING FORCE Location

(Langley, BC) - 170 people joined in the celebration of the grand opening of DRIVING FORCE's brand new Langley facility on Wednesday, October 30th.

The event was attended by dignitaries and notables including:

- Hon. Rich Coleman, MLA
- Deputy Mayor Bob Long
- Greater Langley Chamber of Commerce President Kristine Simpson
- Walnut Grove Business Association Board Member Ron Knight
- DRIVING FORCE Founder and President Jeff Polovick

The grand opening included an official ribbon cutting ceremony and entertainment by singer, songwriter and founder of the band Fosterchild, Jim Foster, and Canada's premier Close-Up Comedy Magician, Rod Boss. Greater Langley Chamber of Commerce President Kristine Simpson also welcomed DRIVING FORCE to the community.

A donation in the amount of \$1,500.00 was made to the Langley Food Bank as part of a DRIVING FORCE corporate responsibility initiative which sees funds invested in worthwhile community projects in lieu of serving alcohol at corporate events.

President Jeff Polovick, named the 2013 Prairies EY Entrepreneur Of The Year for the Business to Business Products and Services category earlier this month, spoke about DRIVING FORCE's commitment to British Columbia and its continued expansion in the area. The new 10,000 square foot facility employs 20 people in the community and provides vehicle rental, sales and leasing services for commercial, industrial and private customers. Hino Central Langley, an affiliation of DRIVING FORCE Langley, employs 30 residents in the area as well.

Polovick says DRIVING FORCE's culture of service is the key to its success, dating right back to when it was founded in 1978. "We always knew that this was a service business and that the way to succeed was to exceed our customers' expectations in everything we do," says Polovick. "We were confident that by becoming the one-stop shop for rentals, sales or leasing for all makes and models, and by giving the best possible service, we would continue to grow and improve. That's what we've been doing for the last 35 years. Thank you to our staff for their dedication and to our customers for their loyalty."

DRIVING FORCE is located at 9522 – 200 Street and is open 7:30 am to 6 pm Monday through Friday, 9 am to 5 pm on Saturday and closed on Sunday.

More information or photo opportunities, please contact:

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