

October 22, 2013

Edmonton, AB

For Immediate Release

The Driving Force Inc. President Jeff Polovick Honored as Entrepreneur Of The Year

Jeff Polovick, President and CEO of The Driving Force Inc. (TDFI), has been announced as the recipient of Ernst & Young's prestigious 2013 Entrepreneur Of The Year for the Business to Business Products and Services category for the prairie region.

"This is an honor that I share with our employees," says a smiling Polovick. "They all have the entrepreneurial spirit and willingness to see a challenge as an opportunity, and that has led to the success of DRIVING FORCE. We are always working together to find new and innovative ways to exceed our customers' expectations, and I am very proud to work with such a quality team."

Polovick founded the company, originally Grove Rentals and Leasing, 35 years ago and has led its growth over four decades to encompass four separate business lines at 23 locations. The Driving Force Inc., which owns DRIVING FORCE Vehicle Rentals, Sales and Leasing, Hino Central, Klondike Motors Inc. and Coach Auto Sales, employs more than 450 people across western Canada and the arctic and manages a fleet of more than 10,000 vehicles.

"Fostering a robust entrepreneurial culture starts by building a strong pipeline of entrepreneurial talent," says Rob Jolley, EY's Prairies Entrepreneur Of the Year program director. "Government, academia and business must work together to encourage the next generation to pursue their ambitions."

The Canadian program is in its 20th year of honoring the country's most impressive entrepreneurs from all areas of business. Award finalists are chosen based on their vision, leadership, financial success and social responsibility.

Polovick asserts that the award is a motivator for continued hard work and innovation. "It's a real honor to be recognized in such a prestigious program. This is feedback from a group of respected business experts indicating that we are doing some things exceptionally well," he says, "which really just inspires us to become even better. There's always room for improvement. There's always some way that we can provide even greater value, which is what keeps us competitive."

- 30 -



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About Entrepreneur Of The Year

Ernst & Young has shone the spotlight on entrepreneurs for 20 years through their Entrepreneur Of The Year programs. Nominees are reviewed by an independent judging panel composed of several distinguished business leaders and previous award recipients. The 2013 Prairies judging panel consisted of Tony Franceschini, retired President and CEO, Stantec Inc.; Linda Hohol, Corporate Director; Curt Vossen, President, Richardson International; Kelley Smith, Independent Consultant; and Stephanie Yong, Director, W. Brett Wilson Centre for Entrepreneurial Excellence.

This year's national program sponsors are National Post, La Presse, RDI and Merrill DataSite. In Prairies, Entrepreneur Of The Year is sponsored by Business in Calgary, Business in Edmonton, and the Calgary Herald.

For more information about the Prairies Entrepreneur Of The Year please contact Louise Hyland at 403 206 5372 or Louise.Hyland@ca.ey.com.

About The Driving Force Inc.

The Driving Force Inc. (TDFI) provides vehicle services through four business lines:

- DRIVING FORCE Vehicle Rentals, Sales and Leasing serves businesses and private customers across Western Canada and the Arctic. The company provides all-makes, all-models services at 18 locations in BC, Alberta, Saskatchewan, Northwest Territories, Yukon Territories and Nunavut.
- Hino Central is Canada's premiere Hino truck group, with sales, parts and service locations in Calgary and Edmonton, AB, and Langley, BC.
- Klondike Motors is an authorized General Motors of Canada located in Whitehorse, YT, providing sales and service for the full line of Buick, Chevrolet and GM vehicles.
- Coach Auto Sales is a non-prime vehicle dealership serving Edmonton and Northern Alberta.

TDFI also provides Fleet Management Services for small- to mid-sized fleet operators across Canada.

More information about The Driving Force Inc., photos or interviews, please contact:

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