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For immediate release

DRIVING FORCE Platinum Member of Canada's Best Managed Companies

(Edmonton, AB) – DRIVING FORCE Vehicle Rentals, Sales and Leasing has been named one of Canada's Best Managed Companies for the seventh year in a row, achieving Platinum Club member status. The winners were announced today in a special edition of the National Post.

DRIVING FORCE first qualified as one of Canada's 50 Best Managed Companies in 2006. Established in 1993, Canada's 50 Best Managed is one of the country's leading business award programs, recognizing excellence in Canadian-owned and managed companies.

"Achieving Platinum Club member status is a true testament to our employees' commitment to excellence and passion for exceeding customer expectations. I am very proud of the whole DRIVING FORCE team," said Jeff Polovick, DRIVING FORCE President.

The leading vehicle rental, sales and leasing company is also celebrating another milestone this year – its 35th anniversary.

DRIVING FORCE started with one location in Spruce Grove, Alberta in 1978, and has since expanded to 16 locations across Western Canada, and the Arctic, including Edmonton, Calgary, Fort McMurray, Grande Prairie, Saskatoon, Langley, Fort St. John, Iqaluit, Inuvik and Whitehorse.

In addition to continuing to expand operations across the country, DRIVING FORCE is dedicated to offering new and improved services to our customers. As a result, we now offer Fleet Management Systems, including a detailed fleet analysis, a fuel and maintenance MasterCard with online fleet reporting, and GPS remote management solutions.

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For more information, photo opportunities, or interviews, please contact:

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