

DRIVING FORCE Vehicle Rentals, Sales and Leasing
8716 - 112 Street
Fort Saskatchewan, AB T8L 2S8

April 21, 2006
FOR IMMEDIATE RELEASE

FORMER OILER DAVE SEMENKO SIGNING AUTOGRAPHS AT TRADE SHOW

At 2pm on Saturday, April 22nd, Dave Semenko will be signing autographs at the DRIVING FORCE Vehicle Rentals, Sales and Leasing booth, #250, at the Fort Saskatchewan Chamber of Commerce Trade Fair & Show. Semenko is in Fort Saskatchewan to celebrate opening the 8th location of DRIVING FORCE at 112 street and 87 avenue.

This two-time Stanley Cup winner was Wayne Gretzky's bodyguard; his fearsome reputation bought stars like Mark Messier and Paul Coffey more space to shine. Considered the NHL's toughest player ever, Semenko even stepped into the ring with heavyweight boxing champion Muhammad Ali in 1983. Dave retired in 1988 and returned to the Oilers as assistant coach in 1996 before joining the scouting staff.

Strong partnerships have been part of DRIVING FORCE success for over 28 years. The company is very active in the communities it serves, differentiating itself by striving to exceed expectations with each customer. Customers can rent, buy or lease any make or model of vehicle, customized to suit their needs. Reach DRIVING FORCE in Fort Saskatchewan at 998-2995.

For further information or photo opportunities, please contact:

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Attached photo: Former Oilers Enforcer, current talent scout and DRIVING FORCE partner Dave Semenko

