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Edmonton, Alberta

For immediate release

DRIVING FORCE Opens New Leduc Location

DRIVING FORCE Vehicle Rentals, Sales and Leasing is pleased to announce the opening of our Leduc branch. The new store is DRIVING FORCE's 19th location, with others located across Alberta, British Columbia, Saskatchewan, the Northwest Territories, Yukon and Nunavut.

Located at 8336 Sparrow Crescent. The branch is now offering vehicle rental and leasing services to the Leduc-Nisku area, and will provide used vehicle sales through our DRIVING FORCE network.

The new location was prompted by the exceptional commercial and industrial activity in the region, which was previously served by our DRIVING FORCE Nisku location, which shall remain open. Company founder and president, Jeff Polovick, says that the area's strong economy and entrepreneurial spirit is an ideal fit for DRIVING FORCE. "The businesses that we serve in these areas are just like us. They see opportunity and they work hard to provide the services and products that will meet a market need and lead to their success. That's something we want to continue to be a part of," says the recent recipient of the Prairie Region Entrepreneur of the Year in the Business to Business Services category.

Terri Evans, Leduc Rental Manager, is overseeing the new location and leading a team that includes DRIVING FORCE veterans in both Rental and Lease departments.

The hours of operation are;

- Vehicle Rentals – Monday through Friday, 7:00 am to 6:00 pm.
- Vehicle Leasing – Monday through Friday, 8:00 am to 5:00 pm.

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About The Driving Force Inc.

The Driving Force Inc. (TDFI) provides vehicle services through five business lines:

- Founded in 1978, DRIVING FORCE has grown to become Canada's premiere independent vehicle supplier, with over 450 staff in 19 locations across BC, Alberta, Saskatchewan, Yukon Territory, Northwest Territories and Nunavut. DRIVING FORCE provides vehicle rentals, sales and leasing services for all kinds of vehicles, and can supply any make or model, new or used, foreign or domestic, customized to meet the client's needs.
- Hino Central is Canada's premiere Hino truck group, with sales, parts and service locations in Calgary and Edmonton, AB, and Langley, BC.
- Klondike Motors is an authorized General Motors of Canada located in Whitehorse, YT, providing sales and service for the full line of Buick, Chevrolet and GM vehicles.
- Coach Auto Sales is a non-prime vehicle dealership serving Edmonton and Northern Alberta.
- DRIVING FORCE Fleet Management Services provides fleet management tools and services for small- to mid-sized fleet operators across Canada.

TDFI has been recognized as one of Canada's Best Managed Companies eight years in a row, having achieved Platinum status in Canada's most prestigious business award program.

TDFI's founder and president, Jeff Polovick, was honored as the 2013 recipient of the Entrepreneur Of the Year, Prairie Region, in the Business to Business Services category.

More information about The Driving Force Inc., photos or interviews, please contact:

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