

Terrace Celebrates DRIVING FORCE Grand Opening

(Terrace, BC) – Approximately 80 people turned out to celebrate the grand opening of DRIVING FORCE's new Terrace facility on Tuesday, September 24th. Since opening in March of this year, the company has been providing vehicle rental services to commercial, industrial and private customers in the northwest.

The event was attended by dignitaries and notables including;

- Mayor David Pernarowski;
- Deputy Mayor Brian Downie;
- Chamber of Commerce president Janice Shaben;
- Chief Ron Nyce and Gitwinksihlkw Village Councillors;
- DRIVING FORCE founder and president Jeff Polovick.

The event included an official ribbon cutting ceremony and a \$1,500.00 donation to the Terrace Churches Food Bank, received by president John Wiebenga. The donations were part of a DRIVING FORCE corporate responsibility initiative which sees funds invested in worthwhile community projects in lieu of serving alcohol at corporate events.

Carol Gunthro was the winner of a grand opening prize draw for a deluxe weekend getaway for two to Vancouver.

DRIVING FORCE Terrace opened for business March 1st, 2013, providing vehicle rental services to customers in northwestern BC. The branch currently has a staff of two; recent Terrace arrival Melanie Meins, who transferred from DRIVING FORCE, Whitehorse, and Terrace native, John Major. DRIVING FORCE Langley Rental Manager, Caitlin Heine, leads the Terrace team and has primary responsibility for business development, while Meins and Major tend to day-to-day operations. To date, the location has readily exceeded projections, with plans for a fleet expansion to keep pace with demand.

President Jeff Polovick says that the company's culture of service is the key to its success, dating right back to its founding in 1978. "We always knew that this was a service business and that the way to succeed was to exceed our customers' expectations in everything we do." says Polovick. "We were confident that by becoming the one-stop shop for rentals and by giving the best possible service, we would continue to grow and improve. That's what we've been doing for the last 35 years."

DRIVING FORCE is located at 3040 Highway 16 and is open 8 am to 5 pm Monday through Friday.

More information or photo opportunities:

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