

Used Vehicle Specials

<p>Edmonton West</p>  <p>2011 Ford E-250 Cargo Van 4.6L, AUTO, 3 doors, 2 passenger capacity - 21,831kms \$22,935</p>	<p>Edmonton South</p>  <p>2011 Lincoln MKS AWD, h/c leather seats, NAV, moonroof in front/back - 63,176kms \$29,988</p>
<p>Calgary</p>  <p>2013 Cadillac Escalade EXT Lux. 6.2L, AUTO, heated leather seats, NAV, moonroof - 19,130kms \$69,999</p>	<p>Fort McMurray</p>  <p>2011 Chevrolet Camaro 2SS 6.2L, Manual, leather seats, remote start, convertible - 21,362kms \$39,988</p> <p>Show this ad and receive \$1000 off!</p>
<p>Saskatoon</p>  <p>2013 Dodge Ram 1500 Laramie Longhorn, 5.7L Hemi, leather, NAV, sunroof, prem. condition - 32,579kms \$43,986</p>	<p>Whitehorse</p>  <p>2011 Chevrolet Silverado 3500HD SRW LT Z71, 6.6L, AUTO, remote start, - 29,735kms \$47,974</p>
<p>Langley</p>  <p>1999 Plymouth Prowler Roadster Convertible, clean car proof, no accidents (ex-California) - 16,217 miles \$35,995</p>	<p>Fort St. John</p>  <p>2012 Chevrolet Tahoe LT w/1SC AUTO, 5.3L, leather int, woodgrain trim, sunroof - 33,469kms \$43,995</p> <p>PRICES DO NOT INCLUDE TAXES</p>

Financing and leasing are available on all vehicles.

Rentals Sales Leasing

Used Vehicle Centre
1-800-936-9353
www.drivingforce.ca

AMVIC Licensed / Dealer License #30221

At DRIVING FORCE, we're driven to deliver...anything you want!

DRIVING FORCE Contest Winner



Wendy Blake won Bose Acoustic Noise Cancelling Headphones by completing the cover letter that accompanied our Spring/Summer Customer Bulletin.

You could win a SONY 16.2 Megapixel Digital Camera just by completing our brief questionnaire and returning it by fax to 780-484-7094 or by email to Claudette@drivingforce.ca

Wendy Blake won BOSE Headphones in our Spring/Summer customer bulletin contest.

<p>Edmonton West 11025-184 Street Edmonton, AB T5S 0A6 Ph: 780-483-9559</p>	<p>Grande Prairie 11507-100 Street Grande Prairie, AB T8V 2N7 Ph: 780-814-9596</p>	<p>Fort St. John Airport 9919 Terminal Road Fort St. John, BC V1J 4H9 Ph: 250-787-0634</p>
<p>Edmonton South 9503-34 Ave Edmonton, AB T6E 5W8 Ph: 780-439-9559</p>	<p>Fort McMurray 340 Parent Way Fort McMurray, AB T9H 5E6 Ph: 780-791-0932</p>	<p>Iqaluit Akilliq Drive, Building 2018 B (P.O. Box 331) Iqaluit, NU X0A 0H0 Ph: 867-979-2088</p>
<p>Leduc/Edmonton Int. Airport Executive Royal Inn Room 101, 8450 Sparrow Dr. Leduc, AB T9E 7G4 Ph: 780-980-2672</p>	<p>Saskatoon 2910 Idylwyld Drive North Saskatoon, SK S7L 5Y6 Ph: 306-931-9559</p>	<p>Whitehorse 213 Range Road Whitehorse, YT Y1A 3E5 Ph: 867-668-2137</p>
<p>Fort Saskatchewan 10404-99 Avenue Fort Saskatchewan, AB T8L 3W2 Ph: 780-998-2995</p>	<p>Vancouver 9522-200 Street Langley, BC V1M 3A6 Ph: 604-881-9559</p>	<p>Whitehorse Airport 75 Barkley-Grow Crescent Whitehorse, YT Y1A 3E5 Ph: 867-668-2137</p>
<p>Calgary NE 2332-23 Street NE Calgary, AB T2E 8N3 Ph: 403-296-0770</p>	<p>Terrace 3040 Highway 16 Terrace, BC V8G 3N5 Ph: 250-635-9559</p>	<p>Inuvik Box 2568, 170 Airport Road Inuvik, NT X0E 0T0 Ph: 867-777-2346</p>
<p>Calgary SE 3660-50 Avenue SE Calgary, AB T2B 3N9 Ph: 403-296-0776</p>	<p>Fort St. John 6674 Airport Road RR 1 Site 10 Comp 7 Fort St. John, BC V1J 4M6 Ph: 250-787-0634</p>	<p>Inuvik Airport Main Terminal Inuvik, NT X0E 0T0 Ph: 867-777-2346</p>

TOLL FREE
1-800-936-9353 www.drivingforce.ca

DRIVING FORCE wants to hear from you!

Do you have comments or suggestions? Is there a subject you would like to see in Automatic Transmission? To report a change of address or contact information, or to be removed from our mailing list, please contact us.

Automatic Transmission
c/o DRIVING FORCE
11025 • 184 Street, Edmonton, AB T5S 0A6
e-mail: marketing@drivingforce.ca

Automatic Transmission is published twice a year to inform DRIVING FORCE customers about our people, our company and our industry.

Fall/Winter 2013

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- ### Did You Know?
- DRIVING FORCE now has a second location in Calgary.
 - DRIVING FORCE's Fort Saskatchewan location has reopened.
 - DRIVING FORCE's Fort St. John and Langley branches moved into new buildings.

Follow us on:

ISO 9001 Certified

Fleet Management Saves Money

Customers ranging from contractors to energy companies to an interior design firm are realizing value from their new DRIVING FORCE Fleet Management Systems. These customers now benefit from DRIVING FORCE's experience in managing their own fleet, grown to more than 10,000 vehicles over 35 years.

With potential fuel cost savings of 10 – 15%, or more, a comprehensive Fleet Management System is crucial for optimizing operations. And DRIVING FORCE's attention to the timely provision of accurate information is proving to have even greater impact.

"We have heard from customers that have reduced idling time, identified unauthorized spending, and taken steps to reduce speeding, all because of the information we provide," says Kelsey Phillips, Fleet Management Consultant. "Our proprietary technologies and fleet MasterCard® are the backbone of our services, but it's our ability to work with customers that really sets us apart."


For more information about DRIVING FORCE Fleet Management Services, including Fleet MasterCard®, GPS Solutions, Maintenance Scheduling, and more, please contact Kelsey Phillips at 780-930-3655 or email kphillips@drivingforce.ca



Customer Appreciation Events

DRIVING FORCE staff thoroughly enjoyed meeting you at our two customer appreciation events earlier this year.

On May 29th, our DRIVING FORCE Calgary branch celebrated its 20th anniversary with a customer appreciation event. The celebration had a champion theme and DRIVING FORCE celebrity partner Olympic bobsledder Jesse Lumsden brought his four man bob sled to have a look at.



Calgary customer appreciation event.



DRIVING FORCE celebrated its 35th anniversary with a customer appreciation event on June 19th. Our Edmonton and area customers enjoyed a VIP concert performed by country stars Danny Hooper and multiple CCMA award winner & Juno-nominated singer/songwriter Gord Bamford at the Capitol Theatre at Fort Edmonton Park.



Vehicle Rentals | Sales | Leasing

Automatic Transmission • Updating DRIVING FORCE customers with vehicle industry information

Leasing Specials Rigged and Ready!

DRIVING FORCE has commercial units rigged up and ready for immediate lease. Check out these leasing specials and contact us for more details at 1-800-936-9353.



2013 Hino 338
• Cubevan
• White exterior



2013 Hino 195
• Cubevan
• White exterior



2013 Ram 5500 SLT Crewcab
• HIAB picker unit
• Flip-over 5th wheel
• Black exterior



2013 Ram 5500 ST
• 12-ft flat deck
• Hidden 5th wheel
• White exterior

Leasing
SPECIAL
----> **WINNER!**

Last edition's winner of the level one fleet analysis was **CVS Controls.**

Employee Profile

Dan Clark
Edmonton Area Lease Manager
DRIVING FORCE, Edmonton West



Edmonton Area Lease Manager, Dan Clark, says what he enjoys most about working for DRIVING FORCE is the atmosphere.

"The people are great. There's a definite team spirit here, and everyone has a positive attitude. Coming to work doesn't feel like work."

Dan has a teaching background and had 13 years of dealership experience prior to joining our DRIVING FORCE team as a lease account manager in April, 2010. In July 2013, Dan was promoted to Edmonton Area Lease Manager, which he says is a big milestone during his time at DRIVING FORCE.

"It's been great to see how DRIVING FORCE has grown just in the few years I've been here. New branches, new buildings, becoming a platinum member of Canada's Best Managed Companies... it's all been pretty exciting. Becoming the Edmonton Area Lease Manager has been the biggest event for me."

When asked about the future of DRIVING FORCE, Dan's thoughts are onward and upward.

"I see nothing but success and growth in the future, and I am excited to see DRIVING FORCE become an even bigger player in the vehicle rental, sales, and leasing market."

"The people here are great. There's a definite team spirit here, and everyone has a positive attitude."

Dan Clark, Edmonton Area Lease Manager

Dan was born in Etobicoke, Ontario and moved to Alberta when he was five years old. He has lived in Stony Plain most of his life and currently resides there with his wife of 13 years and two kids, ages six and nine. Dan's biggest hobby is music, playing and collecting guitars. He's an avid reader of autobiographies and the zombie genre, and he is also a big fan of motorsports and mountain biking.

Dan Clark can be reached by phone at 780-641-1124 or by email at DClark@drivingforce.ca.

DRIVING FORCE Grande Prairie Grand Opening

Our Grande Prairie branch celebrated its grand opening on Tuesday, July 30th.

The grand opening included an official ribbon cutting ceremony, a BBQ with a baron of beef, entertainment by local musician Cameron White, a viewing of their used inventory and a chance to win free vehicle detailing.

Our Grande Prairie location opened for business on October 1st, 2012 and currently provides vehicle rentals, used car sales and vehicle leasing to Grande Prairie and the Peace River Country area.

Contact our Grande Prairie branch, located at 11507 - 100 Street, at (780) 814-9596, toll free at 1-800-936-9353, or by email at mcurrie@drivingforce.ca.



Senator Richard Neufeld, Grande Prairie Mayor Bill Given, and DF President Jeff Polovick performed the official ribbon cutting.



DRIVING FORCE is pleased to announce our founder and president, Jeff Polovick, has been selected as an award finalist for the 20th anniversary of the Ernst & Young Entrepreneur Of The Year (EOY) awards.

Please visit our blog for more information at <http://blog.drivingforce.ca>

Win a SONY Digital Camera

Fill in the questionnaire on the attached cover letter and fax it to **780•484•7094** by **October 31st** for your chance to win a SONY 16.2 Megapixel Digital Camera!



See back page for last issue's winner.

DRIVING FORCE New Locations

FORT ST. JOHN

Our new DRIVING FORCE Fort St. John location opened on August 20th. The brand new facility is over 17,000 square feet on 4.5 acres of land, and is located at 6674 Airport Road. Drop by our new Fort St. John location or contact us at 250-787-0634.



New Fort St. John Building.

CALGARY S.E.

The staff at DRIVING FORCE Vehicle Rentals, Sales and Leasing is excited to announce the opening of our 18th DRIVING FORCE branch, in south east Calgary.

Effective August 1st, DRIVING FORCE now offers vehicle rentals from our conveniently located Calgary south east office at 3660-50 Avenue SE, inside Calgary Hino.

This second Calgary location is in a prime spot for our rental customers in the Calgary south east industrial area, and it will focus on commercial, medium duty trucks with access to a full line-up of rental vehicles.



Mike Espersen is our Calgary south east Rental Manager and he can be reached at 403-520-6229 or by email at mespersen@drivingforce.ca.

FORT SASKATCHEWAN

Our DRIVING FORCE Fort Saskatchewan location reopened on May 29th. Joshua Jones, Rental Consultant, is overseeing the branch, which is located at 10404 - 99 Avenue in the Market Square Shopping Centre. Visit or contact Josh at 780-998-2995 or at JJones@drivingforce.ca